

PRESS RELEASE (CORRECTION)

FOR IMMEDIATE RELEASE

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THE ADVANCED MENTORING ENRICHMENT NETWORK (FORMALLY KNOWN AS THE ALLENTOWN MENTORING ENRICHMENT NETWORK) ANNOUNCES ITS COLLECTIVE IMPACT EFFORTS AND TRI-CITY, MULTI-COUNTY EXPANSION.

The Advanced Mentoring Enrichment Network (known by its acronyms AMEN) and its Midnight Basketball component is expanding to two additional cities. After dedicating its efforts via the “No Workshop, No Jump-shot” model in the city of Allentown for the last eight years, the program staff have partnered with other faith-based, academic, governmental, law enforcement and community agencies to expand its program to the cities of Bethlehem and Easton, Pennsylvania.

AMEN has reached more than 1200, predominantly inner-city youth, between the ages of 12-18 over the last eight years by connecting them to coaches and mentors using its Midnight Basketball component. In addition, via its additional mentoring, tutoring and career apprenticeship components, AMEN has increased its efforts to make certain that program participants graduate high school and abstain from gang and drug involvement.

Representatives from three cities will gather on **Thursday, October 20, 2016 at the Bethlehem South Side Campus of Northampton Community College (Fowler Building), 511 E. 3rd Street, Bethlehem Pennsylvania 18015 at 6:30PM** to announce the expansion and collective efforts.

The success of the program is fueled in part by the participation of selfless men and women who dedicate a few hours every week to coach and mentor the program’s youth.

The AMEN program is announcing a “Call to Action”, seeking men and women willing to serve as coaches and mentors for the upcoming season. Those interested can attend the AMEN informational and orientation night for all coaches, mentors and volunteers on Thursday, October 20, 2016. Please refer to the website for more details: www.ameninitiative.com

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